From December the 7th through the 10th, the 16th international specialized Apteka-2009 exhibition will be held in Moscow. The organizer is Yevroeksposo [Euroexpo].

This year, for the first time, the event will be held in Pavilion No. 3 of the Ekspotsentr [Expocenter] Central Exhibition Complex (CEC) concurrently with the 19th international Zdravookhraneniye [Health Care] exhibition as a part of the Russian Week of Health.

Over the years of their existence, both Apteka and Zdravookhraneniye have become standard business platforms for industry professionals. Holding them simultaneously at a single exhibition site will significantly enhance the productivity of each of these events separately, will be a powerful impetus for the development of the industry as a whole, and will increase the activities of the participating firms and the visiting professionals.

This year, more than 200 companies from 16 countries around the world will take part in the Apteka exhibition: Belarus, Germany, Denmark, India, Spain, Canada, China, Latvia, Russia, Romania, San Marina, the United States (US), the Ukraine, Sweden, Switzerland, and Japan. The following cities and regions will represent Russia at the exhibition: Bryansk, Vladivostok, Kazan, Krasnoyarsk, Moscow, Novouralsk, Nizhny Novgorod, Penza, Ryazan, Samara, St. Petersburg, Stavropol, Tomsk, Tula, as well as the Volgograd, Moscow, Novosibirsk, and Ryazan regions, the Altai territory, and the Stavropol territory.

The exhibitors will include well-known domestic and foreign producers and distributors of drugs and medical products such as Borimed, Dr. Reddy’s, the Rosell Institute, Indukern, Himedia Laboratories, Lauma Fabrics, F. Hoffmann-LaRoche, Apteka-Kholding [the Pharmacy Holding Company], Grand-Kapital [Grand Capital], Medsintez [Medical Synthesis], Moskhimfarmpreparaty im. N. A. Semashko [N. A. Semashko Moscow Chemical and Pharmaceutical Preparations], Nasha Mama [Our Mother], Tatkhimfarmpreparaty [Tatar Chemical and Pharmaceutical Preparations], and Eskom. The booth of the Altai Biopharmaceutical Cluster Nonprofit Partnership (NPP) will bring together pharmaceutical and medical enterprises from the Altai territory: the Altai Federal Research and Production Center (FRPC), Altayvitaminy [Altai Vitamins], Altaykhimprom [Altai Chemical Industry], the Biysk Fuming Sulfuric Acid Plant, the Institute of Chemical and Power-Engineering Technology Problems (ICPETP) of the Siberian Branch (SB) of the Russian Academy of Sciences (RAS), Malavit, the Mikhaylovsk Chemical Agent Plant, Evalar, etc.
The entire diversity of the medical industry will be represented at the Apteka exhibition: drugs, medical products, therapeutic cosmetics, homeopathy, mineral waters, aroma therapy, dietary supplements (DSs) and phytoproducts, parapharmaceuticals, dentistry, orthopedic, massage, and health improvement products, goods for newborns, pharmacy equipment, medical equipment, information and consulting services, etc.

The total area of the exposition is more than 5,500 square meters (m²).

**History of the exhibition:**

In 1994, the exhibition was held in the Manezh [Riding Academy] Central Exhibition Hall (CEH). Starting in 1999, the exhibition began to be held at the Olimpiyskiy [Olympian] Sports Center (SC). During the period from 1994 forward, the Apteka was held more than 15 times in Moscow and other Russian cities (St. Petersburg, Kiev, etc).

During the 2009 exhibition, the firm Yevroekspo and the Ekspotsentr CEC will join forces in order to simultaneously hold two major medical and pharmaceutical exhibitions – the 16th APTEKA International Exhibition and the 19th Zdravoookhraneniye International Exhibition – as a part of the RUSSIAN WEEK OF HEALTH from the 7th through the 10th of December 2009 at the Ekspotsentr exhibition site.